

Andrew R. Heinze — CV**EDUCATION****Ph.D. History (U.S.), University of California, Berkeley (1987)****M.A. History (U.S.), University of California, Berkeley (1980)****B.A. History, Magna Cum Laude, Amherst College (1977)****PROFESSIONAL EXPERIENCE****Professor of American History, University of San Francisco (2002-06)****Associate Professor of American History, University of San Francisco (1997-2002)****Director, Swig Judaic Studies Program, USF (1997-2006)****Assistant Professor of American History, University of San Francisco (1995-97)****Adjunct & Visiting Professor of American History, University of San Francisco (1993-95)****Research Associate, University of California, Berkeley (1991-92)****Visiting Professor of American History, University of California, Berkeley (1990-91)****Visiting Professor of American History, University of California Davis (1989-90)****Visiting Professor of American History, San Jose State University (1988-89)****AWARDS & HONORS****Belin Lecturer, University of Michigan, 2007****Nemer Lecturer, University of Southern California, 2006****Jacob Rader Marcus Memorial Lecture, Central Conference of American Rabbis, 2006****Mary Whiton Calkins Lecturer, Society for the History of Psychology, 2005****Invited Lecturer, American Studies, History & Psychology, University of New Hampshire, 2003****Ignatian Faculty Service Award, University of San Francisco, 2003****Pew Senior Fellow, Center for Religion and American Life at Yale, 2002-03****Maurice Friedman Lecturer, San Diego State University, 2002****Shaol Pozes Memorial Lecturer, University of Arizona, 2001****Invited Lecturer, Institute for the Advanced Study of Religion, Yale University, 2000****Lucius N. Littauer Foundation Grant, 2000****John C. Livingston Memorial Lecturer, University of Denver, 1999****Aaron Kriwitsky Young Scholar Lecturer, University of Hartford, 1997****Hannah Levy Memorial Lecturer, University of Denver, 1996****Loewenstein-Wiener Fellowship, American Jewish Archives, 1992****Lucius N. Littauer Foundation Grant, 1992****Meritorious Performance and Professional Promise Award, San Jose State University, 1988-89****Lucius N. Littauer Foundation Grant, 1988****Max Farrand Fellowship, UC Berkeley, 1984****Eugene McCormac Fellowship, UC Berkeley, 1983****Rabbi Harvey B. Franklin Memorial Fellowship, American Jewish Archives, 1982****Bodman Foundation (N.J.) Scholarship, 1973-1977, Amherst College**

SCHOLARLY PUBLICATIONS

BOOKS

ADAPTING TO ABUNDANCE: JEWISH IMMIGRANTS, MASS CONSUMPTION AND THE SEARCH FOR AMERICAN IDENTITY (Columbia University Press, 1990)

JEWS AND THE AMERICAN SOUL: HUMAN NATURE IN THE TWENTIETH CENTURY (Princeton University Press, 2004)

* Finalist, 2005 National Jewish Book Award (category: American Jewish History)

** Finalist, 2004 Weinberg Judaic Studies Institute Book Award

***Named one of the “Best Books of 2004” by Publishers Weekly

COLLABORATIVE AUTHORSHIP, BOOKS

One of eight authors of **RACE AND ETHNICITY IN AMERICA: A CONCISE HISTORY** (Columbia University Press, 2003) and the **COLUMBIA DOCUMENTARY HISTORY OF RACE AND ETHNICITY IN AMERICA** (Columbia University Press, 2004)

ARTICLES

“Farther Away From New York’: Jews and the Humanities after World War II,” in **THE AMERICAN JEWISH ROLE IN AMERICAN LIFE**, 31-56.

“Schizophrenia Americana: Aliens, Alienists and the ‘Personality Shift’ of Twentieth-Century Culture,” **AMERICAN QUARTERLY** 55 (June 2003), 227-56.

“Peace of Mind (1946): Judaism and the Therapeutic Polemics of Postwar America,” **RELIGION AND AMERICAN CULTURE** 12 (Winter 2002), 31-58.

“Jews and American Popular Psychology: Reconsidering the Protestant Paradigm of Popular Thought,” **JOURNAL OF AMERICAN HISTORY** 88 (Dec. 2001), 950-78.

“But is it History? World of Our Fathers as a Historicized Text,” **AMERICAN JEWISH HISTORY** 88 (Dec. 2000), 495-510.

“Clare Boothe Luce and the Jews: A Chapter from the Catholic-Jewish Disputation of Postwar America,” **AMERICAN JEWISH HISTORY** 88 (Sept. 2000), 361-76.

“The Americanization of Mussar: Abraham Twerski’s Twelve Steps,” **JUDAISM** 48 (Fall 1999), 450-69.

"The First Mass Market Rabbi," **MIDSTREAM: A MONTHLY JEWISH REVIEW** (June/July 1996), 14-17.

"Judaism and the Therapeutic," **THE RECONSTRUCTIONIST** 61 (March 1996), 27-35.

"The Morality of Reservation: Western Lands in the Cleveland Period, 1885-1897," **JOURNAL OF THE WEST** 31 (July 1992), 81-89.

"'A Department Store on Wheels': Jewish Street Peddlers and Mass Consumption in New York City, 1880-1914," **AMERICAN JEWISH ARCHIVES** 41 (Fall/Winter 1989), 199-214.

REVIEW ESSAYS

"The Political Economy of Mass Consumption," review of Lizabeth Cohen, "A Consumers' Republic: The Politics of Mass Consumption in Postwar America" and Ann Satterthwaite, "Going Shopping: Consumer Choices and Community Consequences," **JOURNAL OF URBAN HISTORY** (May 2006).

"Sacrifestivals: On Christianity and Mass Consumption in America," review of Leigh Eric Schmidt, "Consumer Rites: The Buying and Selling of American Holidays," **REVIEWS IN AMERICAN HISTORY** 24 (Dec 1996), 668-75.

"Mass Consumption, Schmass Consumption: On Jewish Things and American Popular Culture," review of Jenna Weissman Joselit, "The Wonders of America: Reinventing American Jewish Culture, 1880-1950," **REVIEWS IN AMERICAN HISTORY** 24 (March 1996), 73-83.

RE-PUBLICATIONS

Abridged version of "Peace of Mind (1946): Judaism and the Therapeutic Polemics of Postwar America," in Jack Kugelmass, ed. **KEY TEXTS IN AMERICAN JEWISH CULTURE** (Rutgers University Press, 2003), 225-43.

"Jewish Women and the Making of an American Home," (chapter reprint from *Adapting to Abundance*) in Jennifer Scanlon, ed., **GENDER AND CONSUMER CULTURE Reader** (New York University Press, 2000), 19-29.

"From Scarcity to Abundance: The Immigrant as Consumer," (chapter reprint from *Adapting to Abundance*) in Lawrence Glickman, ed., **CONSUMER SOCIETY IN AMERICAN HISTORY: A READER** (Cornell University Press, 1999), 190-206.

"Adapting to Abundance: Luxuries, Holidays and Jewish Identity," (chapter reprint from *Adapting to Abundance*), in Jonathan D. Sarna, ed. **THE AMERICAN JEWISH**

EXPERIENCE, 2nd edition (Holmes and Meier, 1997), 166-84.

"'A Department Store on Wheels': Jewish Street Peddlers and Mass Consumption in New York City, 1880-1914," in Jeffrey S. Gurock, ed. AMERICAN JEWISH HISTORY (Carlson, 1996).

CONTRIBUTIONS TO EDITED VOLUMES

"Popular Psychology," in ST. JAMES ENCYCLOPEDIA OF POPULAR CULTURE 5 vols. (Farmington Hills, MI, 2000), v. 4, 90-92 – 3,000 words

"Advertising and Consumer Culture," for JEWISH WOMEN IN AMERICA: AN HISTORICAL ENCYCLOPEDIA 2 vols. (Carlson, 1997), v. 1, 23-32 – 6,000 words

"Morris Adler," "Joseph Proskauer," "Morris Lazonon," "James Warburg," for AMERICAN NATIONAL BIOGRAPHY (Oxford UP, 1998)

"Ida Cohen Rosenthal," in EUROPEAN IMMIGRANT WOMEN IN THE UNITED STATES:1800 TO THE PRESENT (Garland, 1994)

BOOK REVIEWS

Eli Lederhendler, "New York Jews and the Decline of Urban Ethnicity, 1950-1970" STUDIES IN CONTEMPORARY JEWRY (forthcoming, 2004)

Marilyn Halter, "Shopping for Identity: The Marketing of Ethnicity," JOURNAL OF AMERICAN ETHNIC HISTORY (Spring 2002)

Jeffrey Melnick, "A Right to Sing the Blues: African Americans, Jews, and American Popular Song," JOURNAL OF AMERICAN HISTORY (March 2002)

Hasia Diner, "Hungering for America: Italian, Irish, and Jewish Foodways in the Age of Migration," AMERICAN JEWISH HISTORY (Dec. 2001)

Mitchell B. Hart, "Social Science and the Politics of Modern Jewish Identity," AMERICAN HISTORICAL REVIEW (June 2001)

Phil Brown, "Catskill Culture," BUSINESS HISTORY REVIEW (Spring 2001)

Stephen Whitfield, "In Search of American Jewish Culture," JOURNAL OF AMERICAN HISTORY (Dec. 2000)

Donna Gabaccia, "We Are What We Eat: Ethnic Food and the Making of Americans," AMERICAN HISTORICAL REVIEW (Dec. 1999)

Steven Katz, ed. "American Rabbi: Life and Thought of Jacob Agus" & "The Essential Agus," ASSOCIATION FOR JEWISH STUDIES REVIEW (Fall 1999)

Ron Chernow, "The Warburgs," AMERICAN HISTORICAL REVIEW (Dec. 1995)

Frederic Cople Jaher, "A Scapegoat in the New Wilderness: The Origins and Rise of Anti-Semitism in America," AMERICAN HISTORICAL REVIEW (Dec. 1995)

Shelly Tenenbaum, "A Credit to Their Community: Jewish Loan Societies in the United States," JOURNAL OF AMERICAN HISTORY (Dec. 1994)

Peter Levine, "From Ellis Island to Ebbets Field: Sport and the American Jewish Experience," JOURNAL OF AMERICAN HISTORY (Dec. 1993)

Jacob Marcus, "United States Jewry, 1776-1985," JOURNAL OF AMERICAN HISTORY (Sept. 1991)

PAPERS, PANELS, ADDRESSES

"Jews and the American Soul," (featured speaker, Simon Dubnow Institute for Jewish History and Culture, Leipzig, 2005)

"Jews and the American Soul," (keynote address, Society for the History of Psychology, Washington D.C. 2005)

"Jews and the American Soul: Reflections on the 350th Anniversary of Jewish Life in America," (University of Hawaii – Manoa, 2005)

Commentator: "The Ghetto Revisited: The Reappraisal of a Concept" (Organization of American Historians, San Francisco, 2005)

"God's Partners or God's Servants? 'Democratic Judaism' versus 'Autocratic Christianity' in American Popular Theology" (American Academy of Religion, San Antonio, 2004)

"The Crisis of Relevance for American Jewish History: Toward 2054" (Sixth Scholars' Conference in American Jewish History, Washington D.C., 2004)

"Aliens, Alienists and the Shift from 'Character' to 'Personality' in 20th-Century America" (University of New Hampshire, 2003)

Commentator: "Jews, Jewishness and the History of 20th-Century Psychology" (History of Science Society, Cambridge, 2003)

“Farther From New York: Jews in the Humanities after World War II,” Conference -- The Humanities and the Dynamics of Inclusion (American Academy of Arts and Sciences, 2003)

Panel Chair, “Consuming is Believing: Consumer Culture and Religious Identity in the United States in the Nineteenth and Twentieth Centuries,” (American Historical Association, Chicago, 2003)

“Assimilation and Psychic Pain: Construction of an American Cultural Category,” Conference --The Problem of Pain in Medicine, Culture, and Public Policy (Rutgers University, 2002)

“The Entrance of Martin Buber and Erich Fromm into American Culture” (Western Jewish Studies Association, Orinda, 2002)

“Psychoanalyzing America: How Jews Changed American Thought in the Twentieth Century,” Maurice Freedman Lecture (San Diego State University, 2002)

“The Hidden Ethnicity of American Psychological Thought: 1886-2000” (Association for Jewish Studies, Washington D.C., 2001)

Commentator: “The Many Audiences of the Lower East Side” (Organization of American Historians, Los Angeles, 2001)

“Psychoanalyzing America: How Jews Changed American Thought in the Twentieth Century,” Shaol Pozez Memorial Lecture (University of Arizona, 2001)

“Jews and the Triumph of the Therapeutic: Reconsidering the Protestant Paradigm of American Culture,” Institute for the Advanced Study of Religion (Yale University, 2000)

“But Is it History? World of Our Fathers as a Historicized Text,” Fourth Scholars’ Conference in American Jewish History (Denver, 2000)

“Peace of Mind: The Jewish Inspirational Classic that Rocked Postwar America,” Conference -- Key Texts in American Jewish Culture (Arizona State University, 2000)

“Jews and the Genesis of American Popular Psychology” (American Historical Association, Chicago, 2000)

“Healing the American Soul: Rabbi Joshua Liebman and the First Jewish Best-Seller in History (after the Bible),” John C. Livingston Memorial Lecture (University of Denver, 1999)

“Judaism Confronts Psychology” (Oxford Centre for Hebrew & Jewish Studies, 1998)

“Mass Consumption in a Den of Poverty: Images and Realities of Material Life on the Lower East Side,” Conference – Remembering the Lower East Side (New York University,

1998)

“The Challenge of Abundance: Perils and Possibilities for American Jews,” Aaron Kriwitsky Young Scholar Lecture (University of Hartford, 1997)

“The War, Psychological Healing, and Jewish Assimilation” (Immigration History Society, New York City, 1997)

“‘Crimes ... of Such Peculiar Horror’: Theodore Roosevelt, the Jews, and the Language of Human Rights” (American Historical Association, New York City, 1997)

“From Meydls to Magnates: Jewish Women as Pioneers in American Business,” Hannah Levy Memorial Lecture (University of Denver, 1996)

“Jews and the American Soul: Psychologists, Rabbis, and the Development of an American Therapeutic Culture” (Scholars' Conference in American Jewish History, New York City, 1996)

“Boston's Jewish Soul-Healers and the American Therapeutic Culture” (American Jewish Historical Society, San Francisco, 1995)

“Facing the 21st Century with Teddy Roosevelt” (60-Plus Seniors' Org., San Francisco, 1995),

“Abundance and Power: The Case of the Jewish Immigrant Woman” (University of Maryland, 1993)

“Rabbi Joshua Loth Liebman and the American Quest for ‘Peace of Mind’” (Hebrew Union College, 1992)

“‘A Dove Among the Ruins’: American Transcendentalism and the Thought of José Martí” (American Historical Association, San Francisco, 1989)

“American Advertising in the Yiddish Press, 1888-1914” (Popular Culture Association, New Orleans, 1988)

LANGUAGES OF SCHOLARLY RESEARCH

Spanish, Yiddish, Hebrew, German, Ladino